

Find Your Fabulosity “Fact Sheet”



95,000+ new lipsticks donated to victims of domestic violence

Established in August 2016, Find Your Fabulosity is a 501(c)(3) nonprofit organization that collects and donates new lipsticks to domestic violence victims. The lipsticks are given free to women's domestic violence shelters throughout the U.S., in all 50 states. The shelters distribute them to their clients. Find Your Fabulosity currently gives new lipsticks to nearly 300 women's shelters. The nonprofit has donated 95,000+ new lipsticks – valued at more than \$1 million – to women healing from domestic violence. Find Your Fabulosity is an all-volunteer organization headed by president and founder Sheryl Kurland.



Why lipstick?

From a gesture of compassion rose a national movement. When volunteering at her area's women's domestic violence shelter presenting workshops, Sheryl Kurland sensed their heartbreak, their emptiness, their sense of worthlessness, and she felt a yearning, “How can I truly help these women feel like women again?” Sheryl recalled her mother's long-held words of wisdom, “If you want to feel better, put on a little lipstick” and she purchased a bunch of lipsticks and gave them away to the women at the conclusion of her workshops. Magic happened! According to Sheryl, “The pain in the room lifted, replaced by abundant joy and happiness! The room filled with laughter as the women chit-chatted like women love to do while helping each other pick just the right color lipstick. Their souls came alive!” Workshop after workshop after workshop, this same reaction to the lipsticks occurred over and over and over. And next, says Sheryl, “I knew I had to turn this miracle of lipsticks into thousands of miracles.....and Find Your Fabulosity was born!”

To the typical woman, putting on lipstick gives her an instant boost. To a victim of domestic violence, a new lipstick means far more, “I have a voice, an identity, and beauty inside and out – ‘fabulosity’!” To a woman healing from this atrocity, a new lipstick is a beacon of hope and helps her begin to love the person she sees in the mirror.



How does Find Your Fabulosity get lipsticks?

Find Your Fabulosity acquires new lipsticks and financial contributions for the purchase and shipping of new lipsticks from individuals, philanthropic and community organizations/clubs, professional associations, corporations, and businesses of all types and sizes. Many have held New Lipstick Drives and fund-raising events. Find Your Fabulosity also has and is continuing to develop charitable partnerships with makeup manufacturers in the U.S., inviting them to donate new lipsticks to Find Your Fabulosity.



Get Help Gift Bags

In addition to collecting and donating new lipsticks to women's shelters, Find Your Fabulosity sends free “Get Help Gift Bags” to individual victims as a unique way to encourage them to take the first steps toward freedom from abuse. There are six items in each small, pretty pink organza bag: lipstick, clear lip gloss, mini-compact mirror, Courage stone, “You are not alone” card and “You Are Fabulous” card, with both cards providing the National Domestic Violence hotline phone number.